



ASQ Canada Section 411 Joint Webinar with the Quality Management Division

Webinar: A Random Talk On Quality

Start Time: 7:00 pm AT/ 8:30 pm ET/ 9:00 pm CT/ 10:00 pm MT/ 11:00 pm PT

Date: 10/13/2016

Presenter: Douglas C. Wood

Mr. Wood has taught over 100 classes in Root Cause Analysis, Performance Measurement, preparation for ASQ certifications in quality management and engineering, Lean, Six Sigma, Cost of Quality, Statistics, Failure Modes and Effects Analysis, Inspection and Supplier Quality Control. His educational approach is one that provides interesting and applicable stories to show why the key points in the class are important.

Mr. Wood has been an examiner with the Kansas and the Missouri quality awards, and authored "The Executive Guide to Understanding and Implementing Quality Cost Programs", (ASQ Press 2007); edited "Principles of Quality Cost: Financial Measures for Strategic Implementation of Quality Management" 4th ed. (ASQ Press 2013). He also contributed to the Certified Manager of Quality/ Organizational Excellence Handbook 4th Edition (ASQ Press, 2014).

He has more 30 years of experience in industrial engineering and quality. His company's website is www.dcwoodconsulting.com.

Webinar date: Thursday, October 13, 2016 Duration: 1.5 hours

A Random Talk On Quality

Abstract: This one hour session takes you on an audience-directed stroll through topics related to quality, communication, and institutional difficulties. This is a look at the soft side of quality, performed in a creative manner that you probably have never seen before. Sometimes all we need is a twist to our outlook to make a difference, to reach a new level of commitment to improvement. Rather than focus on a single topic, this fast moving talk engages participants by asking them to listen and think. The slides are limited, to allow freer thinking. Participants choose the very order of (up to) 16 subjects based on visual hints, avoiding the usual 'death by PowerPoint' scenario.

This talk is a creative attempt to look at where we are and how we got here. Where may we go if we take hold of our future and make something of it?

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